

AMERICAN
ASSOCIATION
of CRITICAL-CARE
NURSES

**SUMMARY OF CERTIFICATION FINDINGS
STRATEGIC MARKET RESEARCH STUDY**

AUGUST 2001



RESEARCH DIMENSIONS INTERNATIONAL

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RESEARCH METHOD

2,704 telephone interviews were conducted:

- 1,203 Current AACN Members (statistical tolerance @ 95% confidence is $\pm 4\%$)
- 301 Lapsed AACN Members (tolerance is $\pm 6\%$)
- 1,200 Non-Members (tolerance is $\pm 4\%$)

The sample includes nurses who:

- Have ever been in critical care, and
- Are aware of AACN

Interviewing took place between April and June 2001

HOSPITAL SUPPORT FOR CERTIFICATION ³⁶

Table 1

Hospital support for certification as reported by individual members and non-members.		
	AACN Members 1,203	Non-members 550
CCRN certification required in unit, %		
Yes	5	6
No	94	94
Don't know	1	
Hospital pays entire cost for, %		
CCRN certification examination	29	22
Live review courses	21	22
Prep resources	11	18
Study time off	5	7
None of these	58	60
Hospital pays a higher salary to certified nurses, %		
Yes	30	22
No	69	68
Don't know	1	10
How much more hospital pays to certified nurses, %	n=355	n=122
Less than 5%	24	36
More than 5%	7	4
Less than 50 cents	13	6
50 to 99 cents	22	21
\$1.00 to \$1.99	16	15
\$2.00 or more	6	4
Don't know/refused	13	14
Nurse managers encourage certification, %	n=100	n=33
Yes	92	61
Sometimes	6	18
No	2	21

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PERSONAL PARTICIPATION IN CERTIFICATION ³⁶

Table 2

	AACN Members 1,203	Non-members 550
Obtained CCRN certification?, %		
Yes	80	4
No	20	96
Allowed to wear certification credentials on employee identification badge, %		
Yes	82	85
No	16	12
If not CCRN-certified, what are the main barriers to becoming certified?, %	n=244	n=531
No time	42	42
To study for exam	39	3
Other	3	5
Cost	15	11
Of preparing for the exam	9	6
Of taking the exam	5	5
Other	1	0
Studying for/taking exams	12	4
Fear of failing	7	2
Not being prepared	3	2
Other	2	0
Not relevant to my practice	9	6
Lack of hospital support/rewards	3	3
Lack of experience/qualifications	0	6
No interest	2	3
Other	17	25

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